SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance, or Refers to But is Not Authorized by a Candidate)

CO	NTRACT NO	0. <u>263226</u>
1.	THE CONT	ACT PERSON FOR THE PURCHASER IS: Stephanie Kincaid Name PO Box 480 Arnold, MD 21012 Address 202-567-6193 Phone Number
2.	THE TOP C ARE:	Darell Crate
3.	IF THE AD	REFERS TO A CANDIDATE:
	a.	The name of the candidate is <u>MiHRoynney</u> .
	b.	The candidate seeks election to the office of President in the □ Primary Election, General Election, or □ Special Election.
4.	IF THE AD	REFERS TO AN ISSUE:
	a.	The issue is
	b.	The Purchaser is

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



Flight Dates 10/31/12-11/06/12

<u>Order Sep</u> 00:15:00

Product Estimate # 60

Contract / Revision 263226 / ROMNEY FOR PRESIDENT Alt Order # 06399234

Original Date / Revision Agency Com 15% Billing Type Cash

10/29/12 10/29/12 Billing Contact

Order Type GENERAL

Billing Cycle EOM/EOC

Advertiser Pol/Mitt Romney/R/ Presider

138 Conant Street

Billing Calendar BROADCAST

Beverly, MA 01915

Demographic A35+

Agency American Rambler Productic Demographic A35+

Agency American Rambier Production

Buying Contact

Solve Office DC

Product Codes BL Brosidential Republican

Sales Office DC <u>Product Codes</u> PL-Presidential-Republican

138 Conant Street

Sales Region NAT Priority P-2

Beverly, MA 01915 Agency Ref Advertiser Ref

Start Date

Primary Account Executive

Order%

Aaron Ashe

Account Executive

Aaron Ashe 100% Order Share 27% Market Value 913240

End Date

Competing Station % of Order Amount 0 **WBFS** % **WBZL** % 0 **WFOR** 33% 301369 0 **WPXM** % 30% 273972 **WSVN**

10%

91324

T-4-1-

Order Totals

Billing Plan

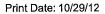
onth

of Spots Not Amount Gross Amount Poting Start Date End Date # Spots Net Amo

Net Amount Gross Amount # of Spots Rating Start Date End Date # Spots Net Amount Gross Amount Month \$209,588.75 \$246,575.00 0.00 10/29/12 11/06/12 187 November 2012 187 \$209,588.75 \$246,575.00 0.00 \$209.588.75 \$246,575.00 **Totals** 187

WTVJ

											<u>Tota</u>	<u>ls</u>
Ln Ch	Start	End	Inventory Code	Break	Start/End 7	īme Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WPLG	11/05/1	2 11/06/12	M-F 6a LCL News	CM	6-7am	MT	:30	4	\$750.00 P-2	0.00 NM	4	\$3,000.00
			LCL 10 News @ 6am	1	(6:00 AM-6:	30 AM)						
<u>Sta</u>	rt Date	End Date		ots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 11/	05/12	11/11/12	MT	4	\$750.00	0.00						
E 2 WPLG	10/31/1	2 11/02/12	M-F 6a LCL News	СМ	6-7am	WTF	:30	6	\$750.00 P-2	0.00 NM	6	\$4,500.00
			LCL 10 News @ 6am)	(6:00 AM-6:	30 AM)						
<u>Sta</u>	rt Date	End Date	Weekdays Sp	ots/Week	<u>Rate</u>	Rating						
Week: 10/	29/12	11/04/12	WTF	6	\$750.00	0.00						
E 3 WPLG	10/31/1	2 11/02/12	M-F 6a LCL News	CM	6-7am	WTF	:30	6	\$750.00 P-2	0.00 NM	6	\$4,500.00
			LCL 10 News @ 6an	1	(6:30 AM-7:	00 AM)						
<u>Sta</u>	rt Date	End Date	Weekdays Sp	ots/Week	<u>Rate</u>	Rating						
Week: 10/	29/12	11/04/12	WTF	6	\$750.00	0.00						
E 4 WPLG	11/05/1	2 11/06/12	M-F 6a LCL News	СМ	6-7am	MT	:30	4	\$750.00 P-2	0.00 NM	4	\$3,000.00
			LCL 10 News @ 6an	1	(6:30 AM-7:	00 AM)						
<u>Sta</u>	rt Date	End Date	Weekdays Sp	ots/Week	<u>Rate</u>	Rating						
Week: 11/	/05/12	11/11/12	MT	4	\$750.00	0.00						
E 5 WPLG	11/05/1	2 11/06/12		CM	7-9am	MT	:30	4	\$1,000.00 P-2	0.00 NM	4	\$4,000.00





263226

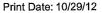
Flight Dates 10/31/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

Order Sep 00:15:00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Spo	ots Rate Pri	Rtg Type	Tota Spots	ls Amount
			M-F 7-9a GMA			· · · · · · · · · · · · · · · · · · ·	•			•	
Star	rt Date	End Date	Good Morning Ar Weekdays	nerica Spots/Week	(7:00 AM-7: Rate	30 AM) Rating			1		
Week: 11/		11/11/12	MT		\$1,000.00	0.00					
E 6 WPLG	10/31/1	2 11/02/12	M-F 7-9a GMA Good Morning Ar	CM nerica	7-9am (7:00 AM-7:	WTF 30 AM)	:30	3 \$1,000.00 P-2	0.00 NM	3	\$3,000.00
<u>Stai</u> Week: 10/2	<u>rt Date</u> 29/12	End Date 11/04/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$1,000.00	Rating 0.00					
E 7 WPLG	11/05/1	2 11/06/12	M-F 7-9a GMA Good Morning Ar	CM merica	7-9am (7:30 AM-8:	MT 00 AM)	:30	4 \$1,000.00 P-2	0.00 NM	4	\$4,000.00
<u>Sta</u> Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 4	Rate \$1,000.00	Rating 0.00					
E 8 WPLG			M-F 7-9a GMA Good Morning Ar	СМ	7-9am (7:30 AM-8:	WTF 00 AM)	:30	6 \$1,000.00 P-2	0.00 NM	6	\$6,000.00
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays WTF	Spots/Week 6	<u>Rate</u> \$1,000.00	Rating 0.00					
E 9 WPLG	10/31/1	2 11/02/12	M-F 7-9a GMA Good Morning Ar	CM nerica	7-9am (8:00 AM-8:	WTF 30 AM)	:30	6 \$1,000.00 P-2	0.00 NM	6	\$6,000.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 6	<u>Rate</u> \$1,000.00	Rating 0.00					
			M-F 7-9a GMA Good Morning A	CM	7-9am (8:00 AM-8:	MT	:30	4 \$1,000.00 P-2	0.00 NM	4	\$4,000.00
<u>Sta</u> Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays MT	Spots/Week	Rate \$1,000.00	Rating 0.00					
E 11 WPLG	10/31/1	2 11/02/12	M-F 7-9a GMA Good Morning A	CM	7-9am (8:30 AM-9:	WTF	:30	6 \$1,000.00 P-2	0.00 NM	6	\$6,000.00
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$1,000.00	Rating 0.00					
E 12 WPLG			M-F 7-9a GMA Good Morning A	CM	7-9am (8:30 AM-9:	MT	:30	4 \$1,000.00 P-2	0.00 NM	4	\$4,000.00
<u>Sta</u> Week: 11/	rt Date /05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week	•	Rating 0.00					
E 13 WPLG	10/31/1		M-F 9a Live/Kelly Live With Kelly	/ CM	9-10a (9:00 AM-10	WTF D:00 AM)	:30	3 \$600.00 P-2	0.00 NM	3	\$1,800.00
<u>Sta</u> Week: 10/	rt <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 3		Rating 0.00					
E 14 WPLG	11/05/1	2 11/06/12	M-F 9a Live/Kelly Live With Kelly	/ CM	9-10a	MT	:30	2 \$600.00 P-2	0.00 NM	2	\$1,200.00
<u>Sta</u> Week: 11/	rt <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2		Rating 0.00					
E 15 WPLG	10/31/1	2 11/02/12	M-F 11a The Vie M-F The View	w CM	11-12n (11:00 AM-	WTF 12:00 PM)	:30	3 \$1,200.00 P-2	0.00 NM	3	\$3,600.00
<u>Sta</u> Week: 10/	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 16 WPLG	11/05/1	2 11/06/12	M-F 11a The Vie M-F The View	w CM	11-12n	MT	:30	2 \$1,200.00 P-2	0.00 NM	2	\$2,400.00
<u>Sta</u> Week: 11/	art Date /05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$1,200.00	Rating 0.00					
E 17 WPLG	10/31/1	11/02/12	M-F 12n News M-F LCL 10 Nev	CM /s @ No	12-1PM (12:00 PM-	WTF 12:30 PM)	:30	6 \$600.00 P-2	0.00 NM	6	\$3,600.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					





263226

Flight Dates 10/31/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

Order Sep 00:15:00

Ln Ch Start	End	Inventory Code			Time Days	Len Sp		Rate Pri			Amount
E 17 WPLG 10/31/12	11/02/12	M-F 12n News M-F LCL 10 News	CM O No	12-1PM (12:00 PM-1	~-WTF 12:30 PM)	:30	6	\$600.00 P-2	0.00 NM	6	\$3,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	WTF	6	\$600.00	0.00						
E 18 WPLG 11/05/12	11/06/12	M-F 12n News M-F LCL 10 News	CM s @ No	12-1PM (12:00 PM-1	MT 12:30 PM)	:30	4	\$600.00 P-2	0.00 NM	4	\$2,400.00
Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.00						•
E 19 WPLG 10/31/12		M-F 12n News M-F LCL 10 News	•	12-1PM (12:30 PM-1	WTF 1:00 PM)	:30	6	\$600.00 P-2	0.00 NM	6	\$3,600.00
	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 6	<u>Rate</u> \$600.00	Rating 0.00						
E 20 WPLG 11/05/12			CM	12-1PM (12:30 PM-1	MT	:30	4	\$600.00 P-2	0.00 NM	4	\$2,400.00
	End Date 11/11/12	Weekdays MT	Spots/Week 4	Rate \$600.00	Rating 0.00						
E 21 WPLG 10/31/12		M-F 1p The Chew The Chew	CM	1-2p	WTF	:30	3	\$700.00 P-2	0.00 NM	3	\$2,100.00
	End Date 11/04/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$700.00	Rating 0.00						
E 22 WPLG 11/05/12	11/06/12	M-F 1p The Chew The Chew	/ CM	1-2p (1:00 PM-2:	MT 00 PM)	:30	2	\$700.00 P-2	0.00 NM	2	\$1,400.00
	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
E 23 WPLG 11/05/12	11/06/12	M-F 2p Gen Hosp General Hospital	ital CM	2-3p (2:00 PM-3:	MT 00 PM)	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00						
E 24 WPLG 10/31/12	11/02/12	M-F 2p Gen Hosp General Hospital	ital CM	2-3p	WTF	:30	3	\$600.00 P-2	0.00 NM	3	\$1,800.0
	End Date 11/04/12	<u>Weekdays</u> wTF	Spots/Week 3	<u>Rate</u> \$600.00	Rating 0.00						
E 25 WPLG 10/31/12	11/02/12	M-F 3p Katie Cou Katie Couric	ric CM	3-4p	WTF	:30	3	\$600.00 P-2	0.00 NM	3	\$1,800.0
	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$600.00	Rating 0.00						
E 26 WPLG 11/05/12	2 11/06/12	M-F 3p Katie Cou Katie Couric	ric CM	3-4p (3:00 PM-4:	MT :00 PM)	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.0
· · · · · · · · · · · · · · · · · · ·	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$600.00	<u>Rating</u> 0.00						
E 27 WPLG 11/05/12	11/06/12	M-F 4p Dr Oz Dr Oz	СМ	4-5p (4:00 PM-4	MT :30 PM)	:30	3	\$800.00 P-2	0.00 NM	3	\$2,400.0
<u>Start Date</u> Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> MT	Spots/Week 3		Rating 0.00						
E 28 WPLG 10/31/12	11/02/12	M-F 4p Dr Oz Dr Oz	СМ	4-5p (4:00 PM-4	WTF :30 PM)	:30	3	\$800.00 P-2	0.00 NM	3	\$2,400.0
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays WTF	Spots/Week 3		Rating 0.00						
E 29 WPLG 10/31/12	2 11/02/12	M-F 5p LCL New Local 5p News	s CM	5-6p (5:00 PM-5	WTF :30 PM)	:30	6	\$750.00 P-2	0.00 NM	6	\$4,500.0
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						



263226

Flight Dates 10/31/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

Order Sep 00:15:00

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots Rate Pri	Rtg Type Spots	Totals Amount
E 29 WPLG 10/31/12 11/02	•	5-6pWTF	:30 6 \$750.00 P-2	0.00 NM	6 \$4,500.00
Start Date End D	Local 5p News te Weekdays <u>Spots/Week</u>	(5:00 PM-5:30 PM) Rate Rating			
Week: 10/29/12 11/04/	······································	3 \$750.00 0.00			
E 30 WPLG 11/05/12 11/06	12 M-F 5p LCL News CM Local 5p News	5-6p MT (5:00 PM-5:30 PM)	:30 2 \$750.00 P-2	0.00 NM	2 \$1,500.00
<u>Start Date</u> <u>End D</u> Week: 11/05/12 11/11/		<u>Rate</u> <u>Rating</u> 2 \$750.00 0.00			
E 31 WPLG 11/05/12 11/06	12 M-F 6p LCL News CM M-F Local News	6-630pm MT (6:00 PM-6:30 PM)	:30 1 \$1,300.00 P-2	0.00 NM	1 \$1,300.00
Start Date End D					
Week: 11/05/12 11/11/ E 32 WPLG 10/31/12 11/02		1 \$1,300.00 0.00 6-630pmWTF	:30 6 \$1,300.00 P-2	0.00 NM	6 \$7,800.00
2 02 111 20 10/01/12 11/02	M-F Local News	(6:00 PM-6:30 PM)	του σ ψησοσίου Ξ	0.00	**,,
<u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04/		<u>Rate</u> <u>Rating</u> 8 \$1,300.00			
E 33 WPLG 10/31/12 11/02	12 M-F 7p Wheel of Fortun € M M-F Wheel of Fortune	7-730pmWTF (7:00 PM-7:30 PM)	:30 3 \$2,000.00 P-2	0.00 NM	3 \$6,000.00
Start Date End D					
Week: 10/29/12 11/04/ E 34 WPLG 11/05/12 11/06	12 M-F 7p Wheel of Fortun€M	3 \$2,000.00 0.00 7-730pm MT	:30 1 \$2,000.00 P-2	0.00 NM	1 \$2,000.00
<u>Start Date</u> <u>End D</u> Week: 11/05/12 11/11/		<u>k Rate Rating</u> 1 \$2,000.00 0.00			
E 35 WPLG 11/05/12 11/06	12 M-F 730p Jeopardy CM M-F Jeopardy	730-8pm MT	:30 1 \$2,500.00 P-2	0.00 NM	1 \$2,500.00
<u>Start Date</u> <u>End D</u> Week: 11/05/12 11/11/		<u>k Rate</u> <u>Rating</u> 1 \$2,500.00 0.00			
E 36 WPLG 10/31/12 11/02	12 M-F 730p Jeopardy CM M-F Jeopardy	730-8pmWTF (7:30 PM-8:00 PM)	:30 6 \$2,500.00 P-2	0.00 NM	6 \$15,000.00
<u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04/		<u>Rate</u> <u>Rating</u> 8 \$2,500.00 0.00			
E 37 WPLG 11/05/12 11/06	12 M-F 11-1135P CM M-F 11-1135P	11-1135P MT	:30 2 \$2,500.00 P-2	0.00 NM	2 \$5,000.00
<u>Start Date</u> <u>End D</u> Week: 11/05/12 11/11/		<u>K Rate</u> <u>Rating</u> 2 \$2,500.00 0.00			
E 38 WPLG 10/31/12 11/02	/12 M-F 11-1135P CM M-F 11-1135P	11-1135PWTF (11:00 PM-11:30 PM)	:30 6 \$2,500.00 P-2	0.00 NM	6 \$15,000.00
<u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04/		<u>k Rate</u> <u>Rating</u> 6 \$2,500.00 0.00		•	
E 39 WPLG 10/31/12 11/0	/12 M-F 5a LCL News CM LCL 10 News @ 5am	5-6amWTF (5:00 AM-5:30 AM)	:30 3 \$125.00 P-2	0.00 NM	3 \$375.00
<u>Start Date</u> <u>End D</u> Week: 10/29/12 11/04/		<u>k Rate Rating</u> 3 \$125.00 0.00			
E 40 WPLG 11/05/12 11/0	/12 M-F 5a LCL News CM LCL 10 News @ 5am	5-6am MT (5:00 AM-5:30 AM)	:30 1 \$125.00 P-2	0.00 NM	1 \$125.00
<u>Start Date</u> <u>End D</u> Week: 11/05/12 11/11					
E 41 WPLG 11/05/12 11/0	/12 M-F 5a LCL News CM LCL 10 News @ 5am	5-6am MT (5:30 AM-6:00 AM)	:30 1 \$125.00 P-2	0.00 NM	1 \$125.00
Start Date End D		•		İ	



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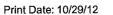
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Order Sep 00:15:00

Ln Ch Start		•	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	<u>Tot</u> Spots	Amount
E 41 WPLG 11/05/	12 11/06/12	M-F 5a LCL News CM	5-6am	MT	:30	1 \$125.00 P-2	0.00 NM	1	\$125.00
Start Date	End Date	LCL 10 News @ 5am Weekdays Spots/Week	(5:30 AM-6:0 Rate	00 AM) Rating					
Week: 11/05/12	11/11/12	MT 1	\$125.00	0.00					
E 42 WPLG 10/31/	12 11/02/12	M-F 5a LCL News CM	5-6am	WTF	:30	3 \$125.00 P-2	0.00 NM	3	\$375.00
O		LCL 10 News @ 5am	(5:30 AM-6:0	•					
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays Spots/Week		Rating 0.00					
E 43 WPLG 11/05/		Mon 8-9p CM	8-10p	1	:30	1\$13,000.00 P-2	0.00 NM	1	\$13,000.00
		Dancing With The Sta	(8:00 PM-10	:00 PM)					
Start Date	End Date	Weekdays Spots/Week		Rating					
Week: 11/05/12 E 44 WPLG 11/05/	11/11/12	Mon 10-11p CM	\$13,000.00 10-11p	0.00	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
L 44 WI LO 11/03/	12 11/05/12	Castle	(10:00 PM-1	-	.50	1 ψ1,000.001 -2	0.00 14141	•	Ψ1,000.00
Start Date	End Date	Weekdays Spots/Week		Rating					
Week: 11/05/12	11/11/12	1 1	41,000,00	0.00					
E 45 WPLG 10/31/	12 10/31/12	Wed 9-10p CM Modern Family / Subu	9-10p	1	:30	1\$15,000.00 P-2	0.00 NM	1	\$15,000.00
Start Date	End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	\	\$15,000.00	0.00					
E 46 WPLG 11/01/	12 11/01/12	Thursday Prime SpecialCM CMA Awards	8-11p	1	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
Start Date	End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	11	\$6,000.00	0.00					
E 47 WPLG 11/02/	12 11/02/12	Fri 9-10p CM Shark Tank	9-10p	1	:30	1 \$5,000.00 P-2	0.00 NM	1	\$5,000.00
Start Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12	11/04/12	1 1		0.00		4 40 000 00 5 0	0.00.194	4	# 0.000.00
E 48 WPLG 11/02/		20/20	10-11p	1	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
Start Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12 E 49 WPLG 11/03/	11/04/12	6AM-Sat LCL 10 News CM	\$6,000.00 6-7am	0.00	:30	1 \$400.00 P-2	0.00 NM	1	\$400.00
2 40 WI LO 11/00/	12 11/05/12	Local 10 News Sat @	0-7 ai ii	т.	.00	ι ψ400.001 -2	0.00 11111	•	ψ+00.00
Start Date	End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12	11/04/12	1- 1	\$400.00	0.00					
E 50 WPLG 11/03/	/12 11/03/12	7AM-Sat LCL 10 News CM Local 10 News Sat @	7-8am	1-	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
Start Date	End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	1- 1	\$600.00	0.00					
E 51 WPLG 11/03/	/12 11/03/12	Sa GMA CM Sat/Good Morning Ame	8-9am	1-	:30	1 \$1,000.00 P-2	0.00 NM	1	\$1,000.00
Start Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12	11/04/12		\$1,000.00	0.00					
E 52 WPLG 11/03/	/12 11/03/12	9AM-Sat LCL 10 News CM Local 10 News Saturd	9-10:30am (9:00 AM-10	1- 0:00 AM)	:30	1 \$750.00 P-2	0.00 NM	1	\$750.00
Start Date	End Date	Weekdays Spots/Week		Rating					
Week: 10/29/12	11/04/12	1- 1		0.00			0.00.1111	_	
E 53 WPLG 11/03/	/12 11/03/12	9AM-Sat LCL 10 News CM Local 10 News Saturd	9-10:30am (10:00 AM-1	2- 0:30 AM)	:30	2 \$750.00 P-2	0.00 NM	2	\$1,500.00
Start Date	End Date	Weekdays Spots/Week	Rate	Rating					



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Contract / Revision

263226

Flight Dates 10/31/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

Order Sep 00:15:00

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Гime Days	Len Sp	ots	Rate Pri	Rta Type	Tota Spots	ils Amount
E 53 WPLG			9AM-Sat LCL 10 N		9-10:30am	2-		2	\$750.00 P-2	0.00 NM	2	\$1,500.00
			Local 10 News Sat	urd	(10:00 AM-1	0:30 AM)						
<u>Star</u> Week: 10/2	t Date	End Date 11/04/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00						
E 54 WPLG			College Football 12		12n-330p	3-	:30	3	\$500.00 P-2	0.00 NM	3	\$1,500.00
			College Football Sa		(12:00 PM-3	3:30 PM)			•			
<u>Star</u> Week: 10/2	t Date	End Date	<u>Weekdays</u> 5	Spots/Week 3	<u>Rate</u> \$500.00	Rating 0.00						
E 55 WPLG		11/04/12 2 11/03/12	College Football 33		330-7P	2-	:30	2	\$1,500.00 P-2	0.00 NM	2	\$3,000.00
200 111 20	1 17007 12	2 11/00/12	College Football Sa		000 11	_	.00	_	4 1,500.001	0,00		, -,
	t Date	End Date		Spots/Week	Rate	Rating						
Week: 10/2 E 56 WPLG		11/04/12	College EB Set Brit		\$1,500.00 8-11:30P	0.00	:30		\$1,500.00 P-2	0.00 NM	2	\$3,000.00
E DO WPLG	11/03/12	2 11/03/12	College FB Sat Prin	-	0-11.3UP	2-	.30	Z	φ1,000.00 F-2	0.00 14141	2	φ3,000.00
<u>Star</u>	t Date	End Date	=	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	2-	•	\$1,500.00	0.00				0.00.184		40.400.00
E 57 WPLG	11/03/1	2 11/03/12	M-Su LR Late New M-Su Late Run Lat		Various (11:30 PM-1	2- (2:00 XM)	:30	2	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
Star	t Date	End Date		Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	2-		\$1,200.00	0.00						
E 58 WPLG	11/03/1:	2 11/03/12	SAT 5:30am LCL N SAT/5:30a-6a LCL		5:30a-6a (5:30 AM-6:	1- 00 AM)	:30	1	\$125.00 P-2	0.00 NM	1	\$125.00
Star	t Date	End Date		Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	1-	1	\$125.00	0.00						
E 59 WPLG	11/04/1	2 11/04/12	6AM-Sun LCL 10 N		6-7am	2	:30	2	\$300.00 P-2	0.00 NM	2	\$600.00
Star	t Date	End Date	Local 10 News Sur Weekdays	iday Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	2	2 <u>2</u>	\$300.00	0.00						
E 60 WPLG	11/04/1	2 11/04/12	7a-Sun LCL 10 Ne	ws CM	7-8am	1	. :30	1	\$500.00 P-2	0.00 NM	1	\$500.00
0.4		- 15 /	Local 10 News Sur	•	(7:00 AM-7:	•						
<u>Star</u> Week: 10/2	t <u>Date</u> 29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
E 61 WPLG			7a-Sun LCL 10 Ne	<u>.</u>	7-8am	1	. :30	1	\$500.00 P-2	0.00 NM	1	\$500.00
			Local 10 News Sur	nday	(7:30 AM-8:	00 AM)						
<u>Star</u> Week: 10/2	t Date	End Date	Weekdays 5	Spots/Week 1	<u>Rate</u> \$500.00	Rating						
E 62 WPLG		11/04/12 2 11/04/12		CM	8-9am	0.00 1	. :30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
2 02 111 20	1 1/0 1/1	_	Su GMA	0	o oum	_	. 100	•	\$1,000.00	0.00	•	4 .,
	t Date	End Date		Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	1		\$1,000.00	0.00	.20		\$600.00 B.0	0.00 NM	3	¢4 000 00
E 63 WPLG	11/04/1	2 11/04/12	9a-Sun LCL 10 Ne 9a-Sun LCL 10 Ne		9-1030am		3 :30	3	\$600.00 P-2	U.UU INIVE	3	\$1,800.00
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	3	3		0.00						****
E 64 WPLG	11/04/1	2 11/04/12	This Week (ABC) This Week (ABC)	CM	1030-1130a (10:30 AM-		. :30	1	\$900.00 P-2	0.00 NM	1	\$900.00
Star	rt Date	End Date		Spots/Week	-	Rating			-			
Week: 10/2		11/04/12	1	1	\$900.00	0.00						
E 65 WPLG	11/04/1	2 11/04/12	TWISF/Michael Pu		1130a-1230	•	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Stor	rt Date	End Date	This Week in Sout Weekdays	h F Spots/Week	(11:30 AM-	12:00 PM) <u>Rating</u>						
<u>Star</u>	Date	LIN Date	yveenudys	SPOIS/ V V CCK	Nate	<u>ixauily</u>						

Print Date: 10/29/12





Contract / Revision 263226 Flight Dates 10/31/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12 <u>Order Sep</u> 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product ROMNEY FOR PRESIDENT Estimate # 60

						Tota	als_
Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 65 WPLG 11/04/12 11/04/12	•	1130a-1230p1	:30 1	\$500.00 P-2	0.00 NM	1	\$500.00
	This Week in South F	(11:30 AM-12:00 PM)					
Start Date End Date	Weekdays Spots/Week						
Week: 10/29/12 11/04/12	1	\$500.00 0.00					
E 66 WPLG 11/04/12 11/04/12	•	7-8p1	:30 1	\$3,500.00 P-2	0.00 NM	1	\$3,500.00
	AFHV	(7:00 PM-8:00 PM)					
Start Date End Date	Weekdays Spots/Week						
Week: 10/29/12 11/04/12	I 1	\$3,500.00 0.00					
E 67 WPLG 11/04/12 11/04/12		8-9p1	:30 1	\$7,500.00 P-2	0.00 NM	1	\$7,500.00
	Once Upon a Time	(8:00 PM-9:00 PM)					
Start Date End Date	Weekdays Spots/Week						
Week: 10/29/12 11/04/12	1 1	\$7,500.00 0.00					
E 68 WPLG 11/04/12 11/04/12		9-10pm2	:30 2	\$6,500.00 P-2	0.00 NM	2	\$13,000.00
	Revenge	(9:00 PM-10:00 PM)					
Start Date End Date	Weekdays Spots/Week						
Week: 10/29/12 11/04/12		\$6,500.00 0.00					
E 69 WPLG 11/04/12 11/04/12		11-1135P1	:30 1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
	SUN 11-1135P						
Start Date End Date	Weekdays Spots/Week						
Week: 10/29/12 11/04/12	1 1	\$1,600.00 0.00					

Totals 187\$246,575.00